

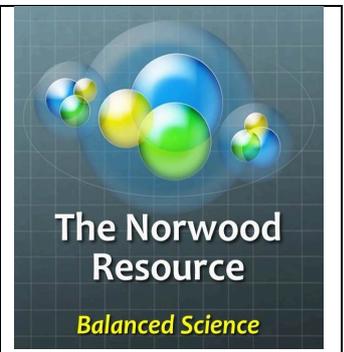
NEWSLETTER

The Norwood Resource Incorporated

ABN: 39 286 963 247

Registered ACNC

Issue 1: April 2014



Welcome

Welcome to The Norwood Resource (TNR)'s first newsletter. This will be the first of many that will be distributed monthly to our members to provide updates on the progress we are making in 'assembling and disseminating the facts and science' and 'actively challenging and countering misinformation' about the impacts of oil and gas exploration and production on the environment.

TNR was formed by a group of retired, semi-retired or independent oil/gas professionals who were increasingly dismayed at the way our industry was being misrepresented in the media. More details on why we formed, together with our objectives and plan can be found at:

<http://thenorwoodresource.org.au/about/>

Mission

Briefly, our mission, which can be found in more detail in the above link, is to:

- assemble and disseminate the facts and science;
- challenge and counter misinformation;
- provide balanced information to key media personnel; and
- become a "go-to" centre of expertise which media and the community can access if they are interested in the facts and science,

about the impacts of oil/gas exploration/production on the environment.

What have we achieved to date?

TNR is now a not-for-profit organisation registered under the Australian Charities and Not-for-profits Commission (ACNC). We have built a website and Facebook page and can be followed on Twitter (see details below).

Although there are a number of subject categories such as community consultation, hydraulic fracture stimulation, flaring, water use, government/regulation, etc, that we plan to cover, we have been busy proving our concept mainly in one category, that of seismic surveys and marine life. Our articles in each category will essentially consist of three types as follows:

1. Factual scientific articles
2. Articles that challenge "popular" claims from environmental groups and some elected representatives; and
3. Articles that dissect and challenge peer-reviewed scientific articles from researchers.

We provide more detail and links to the above three types of article in a later section of this newsletter.

Current Activities

Now that we have proved the concept, we are seeking to widen the membership and attract donors to support the running of an organisation that we believe will deliver significant value to the

industry in generating a more balanced perception of the oil/gas industry in the community.

We are very encouraged by the support received to date. However, if we are to have credibility with the media and the community we need a much wider following and the support to promote our message about the noise and hysteria that emanates from the activist environmental groups. **Please feel free to forward this newsletter to colleagues and friends who may wish to become members or may be in a position to organise a donation.**

Examples of Recent Articles

As mentioned previously, our focus has been on seismic surveys and marine life but we have also published articles on hydraulic fracture stimulation, consultation and government & regulation.

In the category of seismic surveys and marine life we have 9 (Type 1) articles, which discuss the facts and science such as attenuation of sound in water, natural sounds, strandings, etc. A typical example in the following link, is a comparison of the sound made by a breaching humpback with a seismic pulse. This also includes a photo of a humpback whale 'up close an personal' with a seismic array, as shown in the photograph below:

<http://thenorwoodresource.org.au/2013/12/17/how-intense-is-the-sound-of-a-breaching-whale/> This is further developed in a short blog on our Facebook page, which includes a dramatic video clip of a breaching whale and links into the above article:

https://www.facebook.com/photo.php?v=770048786347182&stream_ref=10



The above 9 articles then provide supporting facts and scientific data that can, if necessary, be used in articles to counter and challenge claims from environmental groups, elected representatives or researchers. Examples include: Type 2:

<http://thenorwoodresource.org.au/2013/12/20/did-sa-senator-penny-wright-misinform-parliament-and-the-community/>

Type 3: <http://thenorwoodresource.org.au/2014/01/17/is-science-manipulated-by-environmental-groups-and-some-researchers/>

We currently have three Type 2 and two Type 3 articles published on our website, with many more in the pipeline!

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