

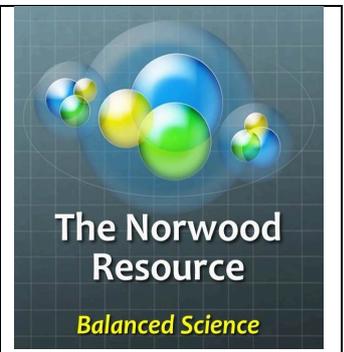
NEWSLETTER

The Norwood Resource *Incorporated*

ABN: 39 286 963 247

Registered ACNC

Issue 3: June 2014



Welcome

Welcome to The Norwood Resource (TNR)'s June newsletter. Our newsletters are distributed monthly to our members to provide updates on the progress we are making in *'assembling and disseminating the facts and science'* and *'actively challenging and countering misinformation'* about the impacts of oil and gas exploration and production on the environment. Our previous newsletters can be accessed at:

<http://thenorwoodresource.org.au/newsletters/>

Why TNR Formed

TNR was formed by a group of retired, semi-retired or independent oil/gas professionals who were increasingly dismayed at the way our industry was being misrepresented in the media. More details on why we formed, together with our objectives and plan can be found at:

<http://thenorwoodresource.org.au/about/>

Mission

Briefly, our mission, which can be found in more detail in the above link, is to:

- assemble and disseminate the facts and science;
- challenge and counter misinformation;
- provide balanced information to key media personnel; and
- become a "go-to" centre of expertise which media and the community can access if they are interested in the facts and science,

about the impacts of oil/gas exploration/production on the environment.

Membership

As members will be aware, we have 3 categories of membership:

*Active (voting): retired, semi-retired or independent with resource industry experience;

*Associate (non-voting): supports the objectives of TNR but may be a student, non-resource industry member or someone still employed full time in the industry; and

*Overseas (non-voting): not resident in Australia but otherwise would qualify for Active or Associate membership.

The reason we differentiate between active (voting) and associate or overseas (non-voting) members is to ensure that TNR cannot be or perceived to be controlled by large industry organisations that may benefit from having TNR as their "mouthpiece".

This does NOT mean we do not welcome Associate or Overseas members – to the contrary, all new members, regardless of the category very welcome!

During May, our membership base has increased from 63 to 75, consisting of 25 active members and 50 associate/overseas members. Unfortunately, this is not very encouraging given the number of personnel working in the oil/gas industry and we would welcome any feedback from members as to why participants in the industry express support for this very important initiative but are not joining.

We've had feedback that some industry members are reluctant to join TNR because we are seen as a political or lobby group. Unfortunately, whenever any group challenges or counters another group regarding the misinformation they are spreading, this "tag" appears to be unavoidable. However, we all know what happens when misinformation is not challenged. We can assure potential members that our challenges are and will always be, based on the facts and science. **We can also assure potential members that our membership listing will remain confidential.** Given the industry is in dire need of someone willing to place the facts and science in the public arena, we believe we are fulfilling an important role.

We sincerely thank all members who have joined, but especially those who are full time employees of large industry organisations who have joined as Associate members.

How can members help?

*Please forward this newsletter to colleagues who may consider becoming a member.

*Spread the word! "Share", "like" or "comment on" the articles we are posting on our website and Facebook page.

*As an active member you could join the management committee or one of the sub-committees we'd like to form covering such areas as membership, publications, public relations, etc.

*As an associate or overseas member we would appreciate your feedback on potential topics/issues for publication in your area of expertise.

* Be a guest writer and get your "pet" gripe/issue/topic published on the TNR website. We'd love to hear about those natural oil or gas seeps you've encountered or photos or videos of whales or dolphins "up close and personal" with a seismic operation

Published during May

One article was published during May as follows:

<http://thenorwoodresource.org.au/2014/05/06/are-petition-signatories-duped-by-clean-ocean-alliance/>

This is not to say we were inactive on other fronts. In the *"seismic surveys and marine life"* subject category, we are now at the stage of countering/challenging misinformation being spread by third parties. Thus, it is often more effective to challenge the misinformation on third party websites. The two examples involving this strategy during May can be seen at:

<http://deafeningsoffreedom.wordpress.com/2014/05/05/deafening-miscommunications-and-uncertainties/>

A marathon debate! You may not wish to read it all, as it gets a bit repetitive, but at least the blogger has gone back to commenting about the navy recently – and not the oil/gas industry!

<http://oceana.org/en/blog/2014/05/right-whales-wronged>

As you may be aware, the US regulator is considering opening up the Atlantic continental shelf for oil/gas exploration and there is the inevitable push-back from environmental groups lead by the likes of Oceana, IFAW and Clean Ocean Alliance. If they are successful with their misinformation, a negative decision by the regulator will potentially extend globally.

Website: www.thenorwoodresource.org.au

Facebook: www.facebook.com/TheNorwoodResource

Twitter: [@NorwoodRes](https://twitter.com/NorwoodRes)

Email: info@thenorwoodresource.org.au

Mail: PO Box 235, HIGHGATE, SA 5063

Tel: +61 417 357 508 or +61 428 786 781