

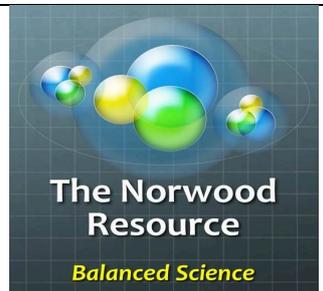
NEWSLETTER

The Norwood Resource Incorporated

ABN: 39 286 963 247

Registered ACNC

Issue 12: June 2015



Welcome

Welcome to The Norwood Resource (TNR)'s June Newsletter in which we summarise progress made during May and outline any plans for the next month or so. Details about why we formed, together with our mission, can be found at:

<http://thenorwoodresource.org.au/about/>

Our mission is to challenge and counter misinformation in the public arena. We take some of our inspiration from the words of the then Federal (Labor) Resources Minister, Gary Gray, who stated in his address at the 2013 APPEA conference *"We need to put evidence and science into the current debate – and balance the misinformation that is being peddled in the public arena, and we need to be robust about it."*

Published/Presented during May

Although we did not publish any articles on our website during May, it was nevertheless a very active month.

Three of our committee members attended the APPEA Conference and Exhibition held in Melbourne during 17-20 May and were warmly welcomed by many industry participants.

The following photo shows Chris Porter, Chair and John Hughes, Public Officer, at the exhibition alongside TNR's new banner.



TNR's presence at the conference was reported in PNRonline as follows: <http://pnronline.com.au/article.aspx?id=2246&p=1&e=1> Approximately 50 new members joined TNR during the 3-day event, with many more promising to familiarise themselves with TNR when they had more time after the conference.

In fact, in the weeks following the conference, invitations to speak at industry luncheon events in Melbourne and Sydney are being firmed up and it is anticipated that presentations in Canberra and Brisbane will also be firmed up.

During May, TNR wrote to the Border Watch, Stock Journal and InDaily to promote the "Facts about Fracture Stimulation" information booklet released by SA's Department of State Development at the APPEA Conference. TNR's letter was only published by the Border Watch and was subsequently posted, along with a link to the DSD information guide on our website at: <http://thenorwoodresource.org.au/2015/06/07/tnr-promotes-the-facts-about-fracking/>

Similarly, during May, TNR prepared a submission to the Federal House of Representatives Environment Committee Inquiry into whether eco-charity donations are benefiting the environment.

TNR and others have long been calling for eNGOs to be subject to the same laws in their campaigning as businesses are subject to in their advertising. TNR sees this inquiry as an opportunity to highlight the manner in which eNGOs campaign on the basis of scare-mongering, myths, pseudo-science and counter argument (based upon facts) and misleading comments. Ironically, if they had to campaign on the basis of factual, scientific and verifiable information, their "cause" would not exist! TNR's submission can be seen at:

<http://thenorwoodresource.org.au/2015/06/09/tncrs-submission-to-eco-charity-inquiry/>

Other activity during May included a total of 23 challenging or countering posts on a variety of websites and Facebook pages regarding the claims about seismic survey impacts on marine life. The sites included ExxonMobil Perspectives, Living Ocean, Fins and Fluke, Eco-Rollins, Clean Ocean Action, Save Shem Creek Corp, Oil_Free-Seas – Australia, HQR News, Michael Drake, Stranded No More, CBC News and The Guardian.

In addition, two posts on other Facebook pages were shared on the TNR Facebook page with rebuttals. One was in response to the "Care2" petition entitled *"Urge the Australian government to protect the endangered Blue Whale from seismic testing"* and the other referred to the hypocrisy of the protestors in their (plastic) kayaks in Seattle. See them at: <https://www.facebook.com/TheNorwoodResource>

Membership and Branch formation

To be a robust voice in the community, TNR must have a vibrant membership consisting of individuals from all walks of life who are **passionately** interested in balanced debate.

In recognition of the importance of increasing TNR's membership, all existing members, except TNR committee members, who refer new members, will be entered into a quarterly reward draw, the first one to be drawn at the end of August. There will be no limit to the number of chances each member can achieve (the more the merrier!) and the reward will vary depending on the number of new members signed up during the quarter. In addition, the member who has referred the most new members in the period will also qualify for a reward. Although the rewards are not yet firmed up, winners will have the option of choosing from a range of rewards, which may include gift vouchers, wines, etc. Therefore, please get your names into the draw!

Relevant information about becoming a member can be found at:

<http://thenorwoodresource.org.au/become-a-member/>

A gentle reminder to all those members who joined before October 2014, and have not yet renewed their membership, that their membership is now due for renewal.

TNR and the media/public

As mentioned previously, TNR has been active with inquiry submissions and letters to editors during May. One of our committee, John Hughes, also presented a talk entitled *"Why is a geophysicist interested in whales?"* to a class of 11-year-olds at Unley Primary School, SA. It was very well received and John was very encouraged by the enthusiastic questions asked by the students.

Countering/Challenging misinformation.

CIGs are important when it comes to challenging misinformation! More details on CIGs can be found in our November Newsletter: <https://norwoodresource.files.wordpress.com/2014/04/1411-tnr-newsletter-nov14-final.pdf> **NB. Please consider volunteering to become part of this important initiative.**

Website: www.thenorwoodresource.org.au

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