

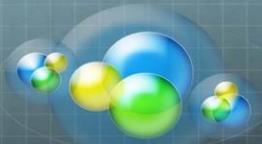
NEWSLETTER

The Norwood Resource Incorporated

ABN: 39 286 963 247

Registered ACNC

Issue 13: July/August 2015



The Norwood
Resource

Balanced Science

Welcome

Welcome to The Norwood Resource (TNR)'s July/August Newsletter in which we summarise progress made during June and July and outline any plans for the next month or so. Details about why we formed, together with our mission, can be found at: <http://thenorwoodresource.org.au/about/>

Our mission is to challenge and counter misinformation in the public arena. We take some of our inspiration from the words of the then Federal (Labor) Resources Minister, Gary Gray, who stated in his address at the 2013 APPEA conference "*We need to put evidence and science into the current debate – and balance the misinformation that is being peddled in the public arena, and we need to be robust about it.*"

Published/Presented during June/July

We had a brief flurry of publishing activity in early June when the following articles were published on our website:

<http://thenorwoodresource.org.au/2015/06/07/tnr-promotes-the-facts-about-fracking/>

<http://thenorwoodresource.org.au/2015/06/09/tnr-submission-to-the-sa-parliaments-natural-resources-committee-fracking-inquiry/>

<http://thenorwoodresource.org.au/2015/06/09/tnr-submission-to-eco-charity-inquiry/>

TNR and others have long considered that eNGOs should be subject to the same laws and regulations in their campaigning as businesses are subject to in advertising. TNR's representatives will attend the public hearing of the House of Representatives Standing Committee on the Environment in Adelaide on Tuesday, 1 September 2015 to give evidence in support of the TNR submission.

TNR also lodged a submission along similar lines to the Victorian enquiry.

The rest of the June/July has been spent on administration matters and challenging misinformation in other public arenas such as Border Watch regarding the SE Australia fracking debate and 16 Facebook pages and websites on the Atlantic Coast of USA regarding the opening up of that area to petroleum exploration and the misinformation being spread about seismic surveys. We are challenging the misinformation in USA because, if the myths and pseudo-science become considered as "facts and science" there, they will inevitably be used by eNGOs here in Australia. We also had a long debate with NJ (New Jersey) Council of Diving Clubs, who had been quite vocal against seismic surveys.

The 3D's: Disappointing, Deceitful and Dishonest, that's how a participant described the recent "fact-finding" tour organised to Pennsylvania and New York State by the SE South Australia anti-fracking movement. The tour group included a number of politicians as well as organisers of the anti-fracking movement. Press in the SE carried a number of "news" items about the tour and the "conclusions" of the activists within the group. TNR actively debated these "conclusions", by writing letters to Border Watch and the Stock Journal, and questioned the authenticity of the tour and the exaggerated claims made by the organisers upon their return. TNR understands that, even when there were opportunities to hear from people that understood the facts and science about fracking operations in Eastern USA, these offers were rejected by the tour organisers.

It is interesting to note that we do not get many comments from eNGOs or "green activists" on our Facebook page or website. Perhaps they do not wish the facts to get in the way of their story? However, in July, a source we believe may be involved in the anti-CSG movement, posted a couple of comments on our home page (ie not relevant to a particular article) but used the ad hominem strategy. This involved attacking the TNR founding committee, as opposed to discussing facts and science, by claiming that because the committee comprises mainly of retired, semi-retired or independent oil/gas industry professionals "this seems to be quite biased."

Given that we are definitely not against renewable energy, fully support a sensible energy mix and make our case on the basis of **factual, scientific and verifiable** information, the comments made were obviously fallacious.

Interested members/readers can see this exchange at:

<http://thenorwoodresource.org.au/comment-page-1/#comment-31791>

Unfortunately, most of the comments and claims made by eNGOs these days are fallacious – and that is why TNR was formed. If eNGOs get their way the outcome will be economically devastating but with no particular environmental benefits for Australia.

Membership and Branch formation

To be a robust voice in the community, TNR must have a vibrant membership consisting of individuals from all walks of life who are **passionately** interested in balanced debate.

A gentle reminder that entries for the quarterly draw for existing TNR members (excluding committee members) who refer new members, will close on 31 August. All completed and referred new memberships will need to be received by this date to be drawn during the following few days. There is no limit to the number of chances each member can achieve (each referral equals one entry) and the reward will vary depending on the number of new members signed up during the quarter. In addition, the member who has referred the most new members in the period will also qualify for a reward. Please note that the chances of winning are excellent. Therefore, please get your names into the draw!

Relevant information about becoming a member can be found at:

<http://thenorwoodresource.org.au/become-a-member/>

Special thanks to all those members who joined before October 2014 and renewed their membership (close to 100%).

TNR and the media/public

As mentioned previously, TNR has been actively challenging and countering misinformation in the media. Unfortunately, the torrent of misinformation is increasing and there are many examples that go unchallenged. Rather than simply countering all misinformation in the media, TNR's committee members are very willing to engage with community groups and schools on such topics as seismic surveys and marine life, the facts about fracking, etc. If any member is aware of community or school groups that would like to better understand the facts and science behind current topical debates about the oil/gas industry in the community, please do not hesitate to contact us.

Countering/Challenging misinformation.

CIGs are important when it comes to challenging misinformation!

More details on CIGs can be found in our November Newsletter:

<https://norwoodresource.files.wordpress.com/2014/04/1411-tnr-newsletter-nov14-final.pdf> NB. Please consider volunteering to

become part of this important initiative.

Website: www.thenorwoodresource.org.au
Facebook: www.facebook.com/TheNorwoodResource
Twitter: @NorwoodRes

Email: info@thenorwoodresource.org.au
Mail: PO Box 235, HIGHGATE, SA 5063
Tel: +61 417 357 508 or +61 428 786 781